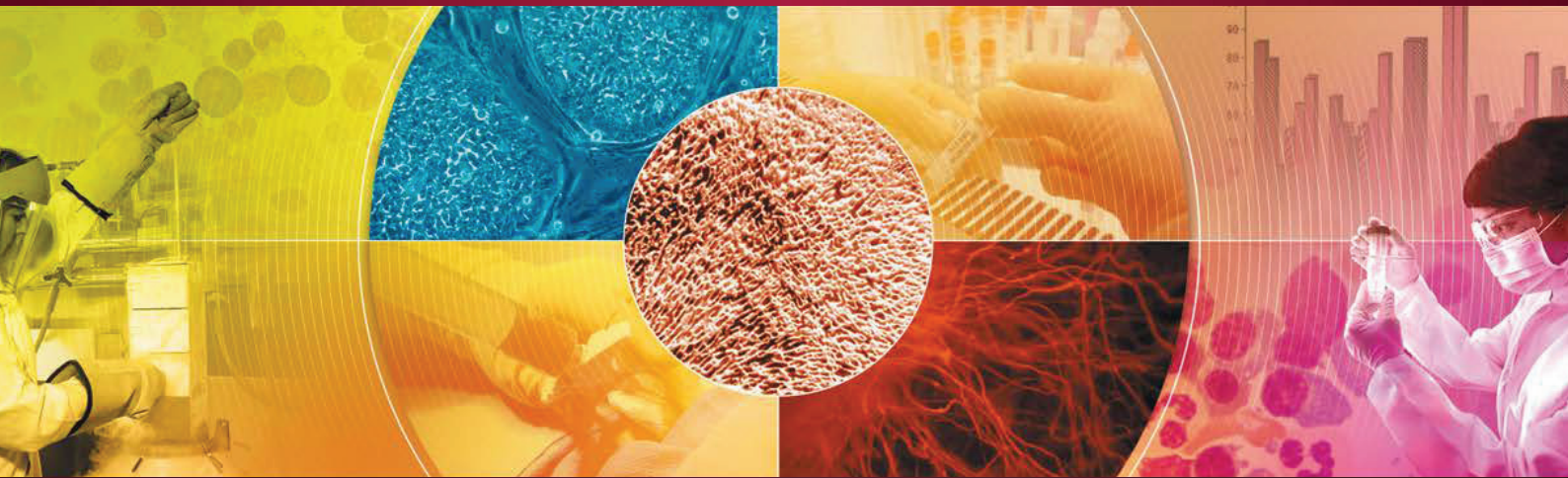


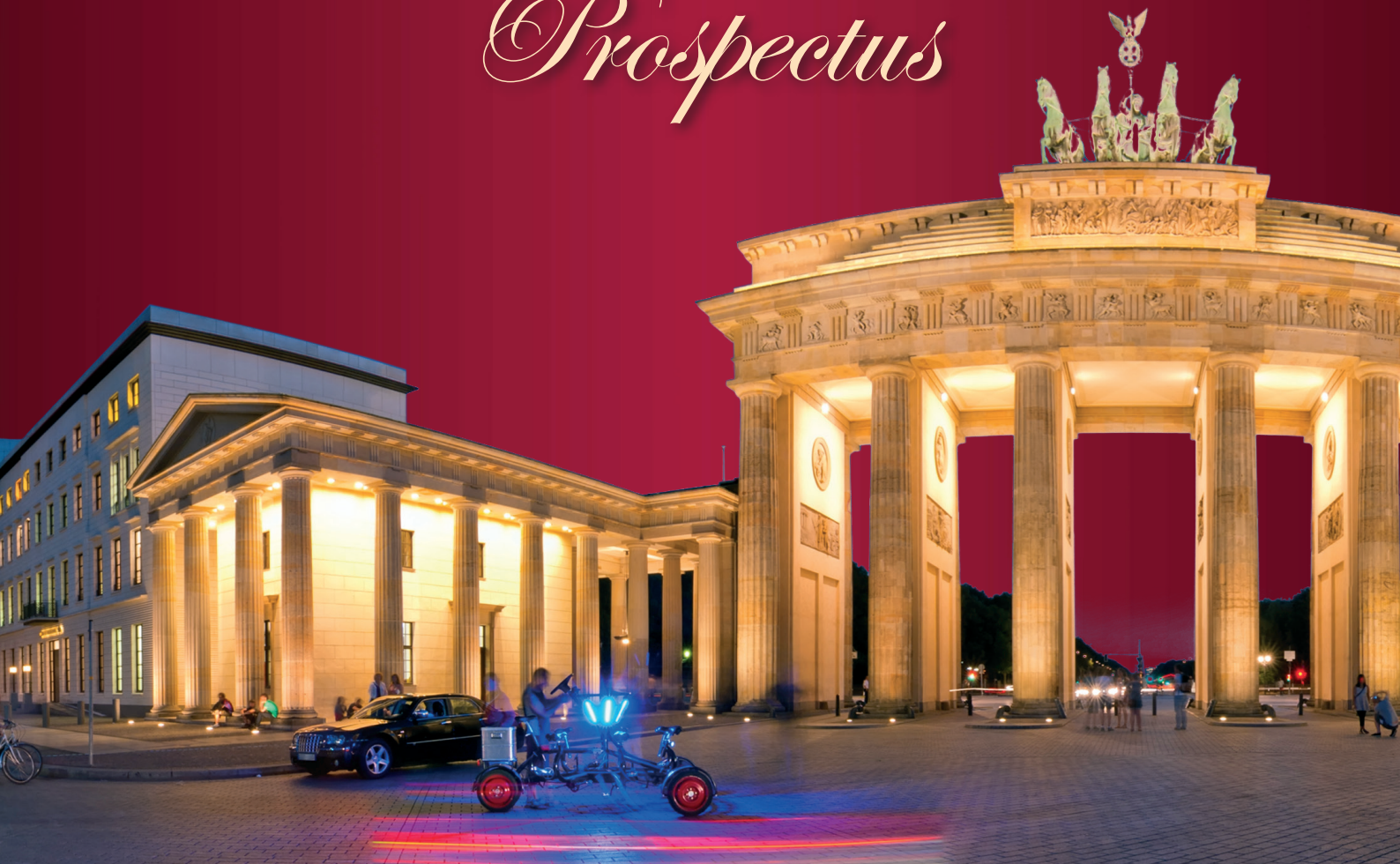


The 4th International Congress on
**STEM CELL TRANSPLANTATION
AND CELLULAR THERAPIES (COSTEM)**

Berlin, Germany | October 26-29, 2017



Sponsorship & Exhibition
Prospectus



Dear Potential Sponsor/Exhibitor

Following the success of the three previous meetings of the International Congress on Controversies in Stem Cell Transplantation and Cellular Therapies (COSTEM), we are honored to invite you to the 4th COSTEM Congress, which will be held in Berlin, Germany, October 26-29, 2017.

The 4th COSTEM Congress will be a progressive, compelling and informative conference. As in the past, COSTEM continues to serve as a unique platform, where the most compelling and controversial topics facing clinicians in these fields are presented in a fascinating and exciting debate forum. The congress promotes excellence through dynamic debate and presentations by international experts. Aiming to integrate expansive information with optimal implementation in clinical care, this state-of-the-art congress is unique in its focus on resolving vital controversies in stem cell transplantation and cellular therapies.

This interactive congress encourages active participation in debate discussions, and challenges global experts to promote their positions on a wide range of burning issues – providing clinicians the opportunity to share, express and compare experiences in order to establish and advance effective and reliable patient treatments.

Like all such conferences, we need to cover our expenses, which, as you can imagine, are high for a conference of this caliber. Therefore, we are asking for your company's support as a sponsor and/or exhibitor.

You have the following support options:

- I SPONSORSHIPS:** We welcome sponsorship at the Presidential, Platinum, Gold and Silver levels.
- II EXHIBITION SPACE RENTAL:** While exhibition space may be requested as part of the four premium packages, limited exhibition space may be purchased as a stand-alone option. This space is located in a high-traffic area directly outside the main lecture hall, where poster boards are positioned and coffee breaks are served.
- III EVENT SPONSORSHIPS:** These sponsorships include naming rights for events, conference areas, special awards, etc.

If you are interested in exploring your participation as a sponsor and/or exhibitor further, please contact us as soon as possible by emailing the Congress Secretariat at costem@cme-congresses.com. We invite you to participate in this successful and innovative Congress in 2017.

Join us in Berlin!



Prof. N. Kröger



Prof. A. Nagler

*Co-Chairpersons
On behalf of the Organizing Committee*

CONGRESS CHAIRS



Nicolaus Kröger
Germany



Arnon Nager
Israel

CONGRESS PROFILE

Aims of the Congress

- To promote excellence in the field of Stem Cell Transplantation and Cellular Therapies, by discussing in a debate forum, evidence-based medicine and expert opinions on current controversial issues
- To bridge gaps between expansion of basic science and information and their consolidation into clinical practice
- To promulgate ethics and stands of practice and treatment
- To reach consensus on certain controversial issues through debates, roundtable discussions and plenary lectures
- To make it possible for the industry to meet with outstanding experts in the field and to update international participants on pressing clinical and technological questions of the day

Past Congress and Statistics


 2015
COSTEM

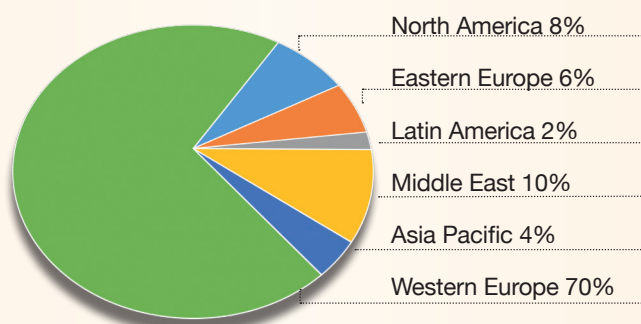
17 sessions

4 Industrial symposiums

66 Faculties

Demographics

 2015
COSTEM
430 participants



MAIN TOPICS

- Can CAR T cells replace allogeneic stem cell transplantation?
- Is RIC conditioning obsolete in AML patients?
- Is JAK Inhibition the new standard for steroid refractory GvHD?
- Is there still a place for allogeneic SCT in CLL 2017?
- RIC the standard conditioning for all MDS patients?
- Is upfront unrelated stem cell transplantation in severe Aplastic Anemia a new Standard?
- Is Total Body Irradiation still the conditioning standard for Acute Lymphoblastic Leukemia?
- Do we make any progress in treatment of chronic GvHD?

SPONSORSHIP PACKAGE OPPORTUNITIES

The COSTEM organization is happy to offer special sponsorship packages at various levels that will provide sponsors unique exposure and prominence. The packages provide unique marketing and promotion opportunities not available in the sponsorship items list, while still maintaining the opportunity for those who choose the package to add additional items from the sponsorship list as desired. **Packages will be tailored to your needs.**

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

- We are committed to delivering within the platform of the conference valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:
- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

International CME Accreditation.

An application for CME credit will be made once the scientific program is finalized. Further details will be available on the Congress website.

CATEGORIES OF SPONSORSHIP

LEVELS OF SUPPORT

(Level determined by the accumulation of items of value)

PRESIDENTIAL CIRCLE

€ 100,000 and up

PLATINUM

€ 75,000-100,000

GOLD

€ 50,000+

SILVER

€ 25,000+

SUPPORTERS

€ 10,000+

CATEGORY PRIORITIES

PRESIDENTIAL CIRCLE: €100,000+

- 2 satellite symposia including: Priority timeslot, webcasting, enhanced e-promotion, wireless microphone
- 12-sqm exhibition booth including priority assignment, 20% discount on additional exhibition space
- 2 additional sponsorship items with 20% discount on any other sponsorship items
- Year-round acknowledgement in all COSTEM advertisement
- Acknowledgment by the congress chairmen at the opening session and special acknowledgement on meeting signage
- 10 free registrations

PLATINUM: €75,000 +

- One satellite symposia including: Priority timeslot, webcasting, enhanced e-promotion, wireless microphone
- 9-sqm exhibition booth including priority assignment, 15% discount on additional exhibition space
- 1 additional sponsorship item free of charge and 15% discount on any other sponsorship items
- Year-round acknowledgement in all COSTEM advertisement
- Acknowledgment by the congress president at the opening session
- 5 free registrations

GOLD: €50,000 +

- 1 satellite symposia including: Priority timeslot, enhanced e-promotion (different than other levels) and wireless microphone
- 6-sqm exhibition booth including priority assignment, 10% discount on additional exhibition space
- 3 free registrations

SILVER: €25,000 +

- 6-sqm exhibition booth with priority assignment
- 5% discount on any other sponsorship items
- 2 free registrations

SUPPORTER: €10,000 +

- Tailored on case by case basis

SPONSORSHIP OPPORTUNITIES	PRESIDENTIAL CIRCLE	PLATINUM	GOLD	SILVER
Satellite symposia	2	1	1	
Enhanced e-promotion package (newsletters)	3	2	2	
Webcast of satellite symposia	+	+		
Customized wireless microphones (5,000€)	+	+	+	
One full page color advertisement in the supporters' booklet	+	+	+	
Exhibition booth				
Priority assignment of exhibition space (within each level)	+	+	+	+
Number of sqm included (space only)	12	9	6	6
Discount on additional exhibition space	20%	15%	10%	5%
Additional benefits				
Free registrations	10	5	3	2
Additional items to choose from sponsor list	2	1		
Discount on additional sponsorship items	20%	15%	10%	5%
Acknowledgements				
Appearance on onsite sponsors' board	+	+	+	+
Acknowledgement: Congress website, Program, on site signage	+	+	+	+
Brochure in the participants' bags	+	+	+	+
Special acknowledgement by the congress president at the opening session	+	+		

EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME- approved scientific program

- Session hall and basic audiovisual equipment
- 6 sqm exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

PRIZE FOR OUTSTANDING ABSTRACTS

SOLE SUPPORT € 4,500

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairs (First Prize: € 1,500, Second Prize: € 1,000 and Third Prize: € 500)

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Company representatives will be invited to attend the award ceremony

NON-CME WORKSHOP

€ 10,000

An hour long workshop which will take place in a small separate room and will be limited to 50 participants. These participants will be registered to the Congress and will simply need to list themselves for the workshop, on a first-come, first-serve basis.

- Workshop Room and basic audiovisual equipment
- Acknowledgment: Congress Website, Supporters' booklet, on – site Signage
- Company profile in the Supporters' booklet
- Brochure in the participants' bags

PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIA

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the Scientific Committee and all such sessions will be indicated in the program as: Industrial Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

€ 40,000

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval from the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 9 sqm exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter.

PRE-CONGRESS SATELLITE INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

€ 50,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 12 sqm exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter.

WELCOME RECEPTION

SOLE SUPPORT € 20,000

Opportunity to support the welcome reception for all participants of the Congress

- Company logo on the official invitation to the welcome reception
- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage

FACULTY DINNER

SOLE SUPPORT € 25,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage

LUNCH

SOLE SUPPORT € 15,000

Opportunity to support a buffet lunch to be served to all participants of the Congress

- Company logo on the official invitation
- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage
- Brochure in the participants' bags

INTERNET AREA

SOLE SUPPORT € 12,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage

CONGRESS LANYARDS

SOLE SUPPORT

PROVIDED-IN-KIND + € 8,000

This opportunity is reserved for Presidential Circle and Platinum Supporters and will be available on a first-come, first-serve basis.

- Opportunity to provide branded lanyards
- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage

PARTICIPANTS' BAGS **SOLE SUPPORT** **PROVIDED-IN-KIND + € 12,000**
Opportunity to provide branded bags for all participants of the Congress

- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage

SUPPORTERS' BOOKLET **SOLE SUPPORT** **€ 15,000**
The Supporters' Booklet will include the profile and advertisements of the Congress supporters.

- Company profile in the supporters' booklet
- Two full page color advertisement in the supporters' booklet(back cover and inside page)
- Acknowledgment: Congress website, congress program book, on-site signage

NOTE PADS AND PENS **SOLE SUPPORT** **PROVIDED-IN-KIND + € 5,000**
Opportunity to provide branded note pads and pens to be distributed in the participants' bags

- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage

Brochure Insert **€ 3,000**
Company brochure to be inserted into participants' bags

- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage

Coffee Break **€ 3,000**
Opportunity to support, in part, a coffee break for all participants of the Congress

- Company profile in the supporters' booklet
- Acknowledgment: Congress website, congress program book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package

EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area. Exhibition space will be available on a first-come, first-serve basis, with priority given to presidential circle and platinum supporters.

Exhibition space will be available at € 425 per sqm. The minimum booth size is 2x3 sqm. Companies that have only exhibition up to € 4,000 will be acknowledged as exhibitors only. Please visit the congress website to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sqm) and includes:

- Net stand area
- Company profile in the supporters' booklet
- Two exhibitor registrations (up to 18 sqm, additional registration per 6 sqm)
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website: Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.

GENERAL INFORMATION

Venue

Andel's by Vienna House Berlin
Landsberger Allee 106, Berlin, 10369, Germany

Language

The official language of the Congress is English

Congress Organizer and Support/Exhibition Contact:

Julia latesta
CME-Congresses, Ltd.
Senior Event & Marketing Manager
M: +49-15202950431
F: +972-35401566
julia@cme-congresses.com
Congress website

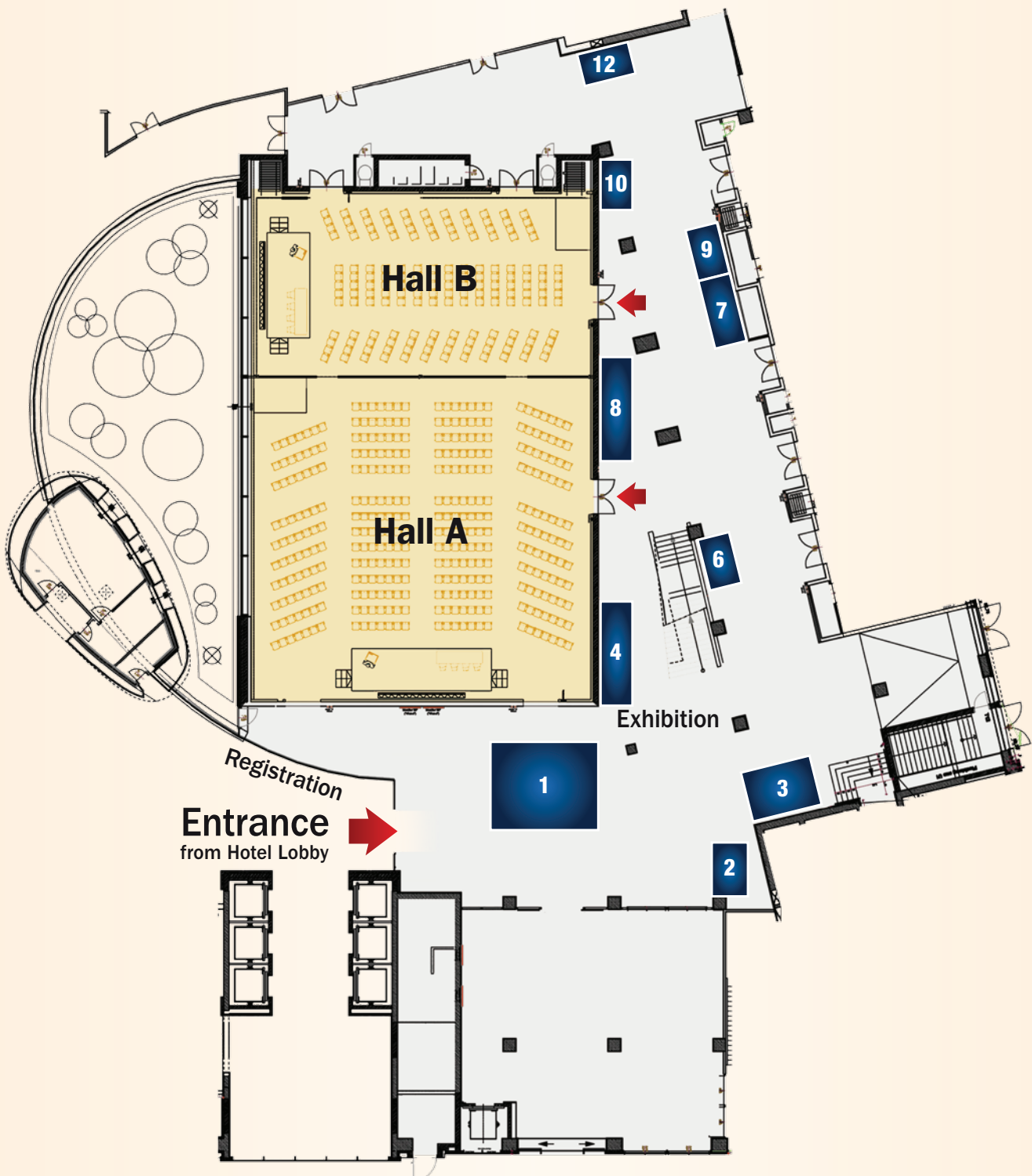
Terms and Conditions

- All support and exhibition prices quoted are in € and are subject to VAT
- All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits
- Timeslot allocation will be based on level of support and approval of the Organizing Committee
- It is the responsibility of the supports and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines
- The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
- The Congress Organizers reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
- Please note that the Congress Organizer must approve all exhibition stand designs
- All benefits (logo, profile insert, advertisement and registration) that are mentioned as part of the SupporterExhibitor packages are to be provided as per CME-Congresses's specifications and deadlines to ensure maximum exposure at the Congress

Liability and Insurance

The Congress Organizer (CME-Congresses Ltd.) cannot accept liability for personal accidents, loss of, or damage of private property of participants, either during or indirectly arising from the COSTEM Congress. Participants are advised to issues their own personal travel and health insurance for their trip.

GENERAL FLOORPLAN





The 4th International Congress on
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